

Appendices for Transport & Infrastructure:

Appendix TA1 - Traffic & Infrastructure1 'SWOT' data

Topic: Physical Infrastructure – Table 3

<p>Strengths</p> <ul style="list-style-type: none"> • Parking at present; • Mobile library; • Community Shop & Post Office. 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Regularity in bus service; • Speeding; • Lack of local input; • Road safety / signage; • Bad quality fixing of pot-holes; • Cell-phone reception.
<p>Opportunities</p> <ul style="list-style-type: none"> • Better signage; • Local bus service improvements (range and frequency) to medical facilities (eg elderly) and work (for young people); • Decentralisation of funds for solutions. 	<p>Threats</p> <ul style="list-style-type: none"> • Future possibility of increase in parish population due to new housing; • Increase in speeding; more & bigger modern cars; • Big lorries.

Topic 2: Community Infrastructure– Table 6

<p>Strengths</p> <ul style="list-style-type: none"> • Iden Green Pavilion, Village Hall, Memorial Hall, Recreation Field; • Clubs – St George's, Tennis, Bowls, Golf, Scout hub & club, wine-tasting; • 2 Pubs, Community Shop, Post Office and Café, Butchers, Nail Bar, • Street-cruiser, Benenden Players; • Churches – St George's & Catholic; • Primary School, • Mobile Library, Keep fit classes etc etc 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Finding volunteers for all the clubs & Shop; • Club facilities for teenagers; • No Doctors, no dentists; • Poor interest in rural community; • Current facilities at capacity – eg Shop / Café; • Lost the use of tennis courts at Hospital; • Taxi availability.
<p>Opportunities</p> <ul style="list-style-type: none"> • Enhance existing facilities; • Build relationships with existing businesses; • Land for community use; • Use of unused farm buildings; • Large Community / Farm Shop centre 	<p>Threats</p> <ul style="list-style-type: none"> • Any facilities not provided make people travel to other areas = increase in traffic; • More houses will require expansion of local infrastructure.